




Wiser Connections

Connecting business with technology

-  Do you need professional advice, but don't know who to trust?
-  Do you feel overwhelmed by the complex and technical world of information technology?
-  Wiser Connections will connect you with trusted technology suppliers and professional business advisors.





technology



advice



service

-  We are proudly independent - we don't have a system to sell or a platform to promote. We don't expect your business to change in order to fit the technology. Instead, we help you plan, select and implement systems that can adapt to suit your needs.
-  We are not resellers of software and not in the business of presenting you with flash new technology or the latest systems just because it's the 'next big thing'. We will only help you plan for new technology if we know that your business really needs it.

About Wiser Connections



Led by Sonya Weiser, Director and Principal Consultant, Wiser Connections offers not only practical technology and systems experience, but extensive formal knowledge of corporate governance and business needs.

In June 2018 Sonya is facilitating a series of workshops in Melbourne, Adelaide, Perth and Bunbury for the Department of Industry, Innovation and Science's Entrepreneurs' Programme. These workshops will help small business owners and managers learn how to capture and communicate requirements to make their technology initiatives a success.

Sonya's independent, wise advice helps you navigate the often complex and technical world of digital technology and connect with a professional supplier to plan, develop and implement technology to suit your needs.

After a twenty year career as a technology specialist and leader in the information technology industry, Sonya graduated with a Master of Business Administration from The University of Adelaide in 2009 and from the Australian Institute of Company Directors full Company Directors course in April 2013.

Services Sonya has recently provided to clients include providing strategic planning advice, mapping business processes and analysing requirements for information technology project business cases.

Wiser Connections is a division of Weiser Australia Pty. Ltd. We are a family-owned and operated business, with strong connections in the Adelaide community.

Testimonials



Entrepreneurs' Programme Learning Events

"You don't know what you don't know. I didn't know a lot about engaging with the IT industry products & services. Now I feel I am armed with some great knowledge to engage."

Colin Rose, Business Manager, Planfarm

"Got us thinking about the issues and the steps to take to improve our specific IT issues. We don't have the skills in house to make the change. Ideally our goal to engage a consultant."

Angela Gosden, General Manager, Clairault Streicker Wines

"Well organised, clear topics, great experience at workplace and good fundamental quick start. Thanks."

Helton Goullart, Community Leader, CCSA

"I learnt a lot but also appreciated the opportunity (and free head space) to think and reflect."

Teya Carmichael, Manager Child & Youth Services, DHS



Comace review of managed IT services

"I highly recommend Wiser Connections for knowledge of what services and providers are available and what options there are for the particular type and size of the business being assessed. Even if you don't change service providers as a result of the review, it certainly gives you peace of mind knowing that you have a good level of service at the right price. It also makes you look into the IT you have and assess it for relevance in case of a failure or for future growth. Thank You to Sonya Weiser and her team for a value for money review that we can now feel comfortable with our service provider and fees paid."

Paul Williams, CEO, Comace



ACIA website project

"We used Wiser Connections to assist us with specifying the requirements for a new website and selecting a successful tenderer. Sonya Weiser followed a logical process which helped us identify our requirements and select the most suitable supplier."

Paul Carberry, CEO, ACIA

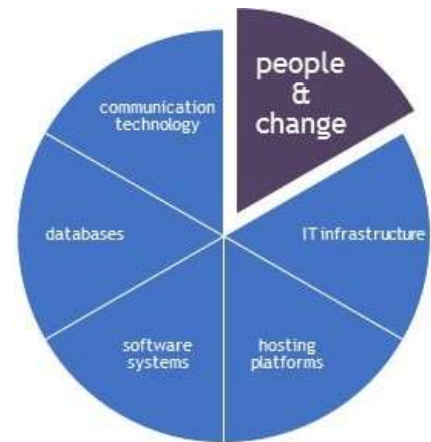
The Wise Old Owl

Do your projects lack success because people won't adopt new technology?

We all know that the most difficult aspect of technology projects is dealing with people and change.

Do you wish there was someone to help your project stakeholders embrace the changes from your technology projects, ensuring successful project outcomes?

The Wise Old Owl of Wiser Connections is here to help!



Sonya Weiser, Director & Principal Consultant.
Picture: Mike Burton, News Corporation.

Sonya Weiser

Director & Principal Consultant

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The wise old owl lived in an oak
The more he saw the less he spoke
The less he spoke the more he heard.
Why can't we all be like that wise old bird?